



Contest Information and Rules

Emanuel Medical Center of Turlock is seeking entries in a visual art competition promoting cancer awareness for women. This competition is in conjunction with EMC's 13th annual **Women's Cancer Awareness Event**, this year themed **"The Art of Life."**

The purpose of the art competition is to educate women about the life-saving importance of taking control of their own health to help with the early detection of breast, ovarian and cervical cancer.

The winning design will be framed and featured at the EMC event on October 12, 2010, and may be used by EMC in a marketing campaign for women's cancer awareness throughout the next 24 to 36 months. Uses may include (but are not limited to) EMC's website, brochures, publications, posters, etc.

In addition to having her/his artwork featured with full credit line in EMC publications and marketing materials, the selected artist will receive a **\$250** honorarium.

All entries must be electronically received by Emanuel Medical Center no later than September 24, 2010, at midnight. Entries must be **electronically** submitted with a completed Entry Form via email to **communication@emanuelmed.org**. Please use **"COMPETITION"** as the subject line for your entry email.

Participants will be notified about the completion results by e-mail on or before October 1. The winning entry will become the property of EMC and must be available from the artist immediately for framing and display at the Women's Cancer Awareness Event on October 12.

Eligibility: Artists and students age 18 and over residing in Stanislaus, Merced, San Joaquin, Tuolumne, Amador, Calaveras, Mariposa, Madera, Fresno, Sacramento, Yolo, Fairfield and Solano Counties are eligible to participate.

Theme: All entries must support the overall theme for Women's Cancer Awareness in connection with EMC's event on October 12, 2010. To learn more about issues related to women and cancer, please visit: www.cancer.gov/cancertopics/types/womenscancers

Format: Artwork should include text incorporated into the visual design, conveying a women's cancer awareness message. Artwork can be in any two-dimensional medium. Artwork may be either horizontal or vertical, but should be no larger than 30 x 24 inches.

Submission: Entries must be submitted in digital format, as a PDF or JPEG file of sufficient quality for judging purposes (300dpi recommended). The selected artwork will become the property of EMC. Non-selected entries will remain the property of their creators. **Entries must be electronically submitted with a completed Entry Form via email to communication@emanuelmed.org.** Please use "COMPETITION" as the subject line for your entry email.

Criteria: Submissions must be aesthetically engaging and deliver a dynamic women's cancer awareness message. Entries will be judged on overall relevance to the theme, effectiveness of the visual message, creativity, originality, and artistic and inspirational quality. The selection panel will include an arts professional, marketing professionals, a cancer survivor, and EMC Cancer Services staff members.

Copyright: The creator of artwork entered in the competition shall grant EMC free of charge the exclusive right to exploit, publish, reproduce, diffuse, communicate to the public in any form and in any medium, including digital, all or part of the artwork. These rights are granted to EMC for the legal term of copyright throughout the world.

Other Conditions:

All entries must not have been featured in previous publications, promotional events or materials, or websites.

All entries must not contain political or offensive messages or content.

All artistic materials are permissible, although the artwork should be in a form that can be easily photographed or reproduced by scanning, if required.

Entries can be collages that include text and imagery, but should not contain material that infringes copyright or intellectual property.

Each entry may be created by one person or a group of individuals, and there should be no identifying features or names on the artwork.





ENTRY FORM

ARTIST'S NAME _____

EMAIL ADDRESS _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

HOME PHONE _____

CELL PHONE _____

By submitting this image ("Image") to Emanuel Medical Center ("EMC"), I agree that WHILE I RETAIN COPYRIGHT OVER THE IMAGE, I grant EMC the irrevocable, world-wide, royalty-free right to use and display this Image in any and all media in connection with the EMC's mission, including for promotional or marketing purposes; and I confirm that I am the creator of this Image and have the right to publish it as described by EMC. I understand and agree that if my Image is selected as the art competition winner, I may not ever use this Image for commercial purposes; I understand that I will not receive any further consideration from EMC for use of this Image and acknowledge that the EMC does not have any obligation to use the Image in any manner. EMC is not liable for any copyright infringement on the part of the entrant and will not become involved in copyright disputes. I release EMC on behalf of myself, my heirs, family members, and executors from any claim that I have or ever may have (including for invasion of privacy, libel, slander, portraying me in a false light, breach of my right of publicity or violation of copyright) based on use of this Image. With this submission I agree to abide by all the competition rules and deadlines.

ELECTRONIC SIGNATURE _____ DATE _____

All entries must be received by Emanuel Medical Center no later than September 24, 2010. Entries must be submitted with a completed Entry Form via e-mail to communication@emanuelmed.org. Electronic submissions must include the word "COMPETITION" in the subject line of your entry e-mail. EMC will notify winners by e-mail in by October 1, 2010, after judging is complete.



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Technology to Heal. Compassion for Life.

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