

SERVING SINCE 1970

Central Sierra *Arts* Council

209.532.2787 www.centralsierraarts.org  
193 South Washington Street • Sonora, CA 95370



PHOTOGRAPHY  
COMPETITION  
& EXHIBITION  
Twenty-Fifth Annual  
February 4-28, 2012  
George Post Gallery

## InFocus 25 • Photography Competition & Exhibition

Entries Accepted: January 26, 27, 28, 2012 • Exhibition: February 4 to 28, 2012



*Boots*, Mark Bergstrom

First Place Color & The Charles Moore Excellence in Photography Award, InFocus 2011

Presented by The Central Sierra Arts Council  
Sponsored by Richard Emery D.D.S. General Dentistry, Sonora,  
Central Sierra Seasons Magazine and Kamice's Photographic Establishment, Columbia

# InFocus 25

## Photography Competition & Exhibition

INFOCUS 25 - ANNUAL PHOTOGRAPHY COMPETITION & EXHIBITION

February 4 to 28, 2012 • Entries accepted 12 to 4pm, January 26, 27, 28, 2012 • Awards Reception February 11, 5pm  
 Central Sierra Arts Council • 193 S. Washington Street • Sonora, California • 209.532.2787

----- THIS PORTION IS TO BE SUBMITTED WITH THE ENTRY TAGS BELOW. -----

*Please write clearly - this information will be used for catalog, labels and awards.*

*The Arts Council is not responsible for illegible entries.*

Photographer's Name \_\_\_\_\_

Signature *indicates acceptance of rules and entry information* \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/ZIP \_\_\_\_\_ Phone \_\_\_\_\_

email \_\_\_\_\_ @ \_\_\_\_\_

TITLE	CATEGORY*	PRICE	MEDIUM S=Silver Gelatin D=Digital O=Other	ENTRY # <i>For CSAC use</i>
1. _____	_____	_____	S D O	_____
2. _____	_____	_____	S D O	_____
3. _____	_____	_____	S D O	_____
4. _____	_____	_____	S D O	_____

*For CSAC use:*

Entry Fee: \$\_\_\_\_\_ *circle one:* CASH or CHECK      Membership Dues: \$\_\_\_\_\_ *circle one:* CASH or CHECK

\**Categories: Complete definitions are available on the last page.*

**Monochrome** (including black & white)

**Color**

**Alternative Process** (Monochrome and Color manipulations)

Images may vary significantly from the original image. A full range of editing tools may be used to alter image.

<p style="text-align: center;"><b>CSAC InFocus Entry</b></p> <p>Category _____ S D O</p> <p>Title _____</p> <p>Artist _____</p> <p>Price _____</p> <p style="text-align: center;"><i>FOR CSAC USE ONLY</i></p> <p style="text-align: center;">Entry # _____</p> <p style="text-align: center;"><i>Attach on back, upper right corner</i></p>	<p style="text-align: center;"><b>CSAC InFocus Entry</b></p> <p>Category _____ S D O</p> <p>Title _____</p> <p>Artist _____</p> <p>Price _____</p> <p style="text-align: center;"><i>FOR CSAC USE ONLY</i></p> <p style="text-align: center;">Entry # _____</p> <p style="text-align: center;"><i>Attach on back, upper right corner</i></p>	<p style="text-align: center;"><b>CSAC InFocus Entry</b></p> <p>Category _____ S D O</p> <p>Title _____</p> <p>Artist _____</p> <p>Price _____</p> <p style="text-align: center;"><i>FOR CSAC USE ONLY</i></p> <p style="text-align: center;">Entry # _____</p> <p style="text-align: center;"><i>Attach on back, upper right corner</i></p>	<p style="text-align: center;"><b>CSAC InFocus Entry</b></p> <p>Category _____ S D O</p> <p>Title _____</p> <p>Artist _____</p> <p>Price _____</p> <p style="text-align: center;"><i>FOR CSAC USE ONLY</i></p> <p style="text-align: center;">Entry # _____</p> <p style="text-align: center;"><i>Attach on back, upper right corner</i></p>
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# InFocus 25 Entry Information

## INFOCUS 25 - PHOTOGRAPHY COMPETITION & EXHIBITION

February 4 to 28, 2012 • Entries accepted 12 to 4pm, January 26, 27, 28, 2012 • Awards Reception February 11, 5pm

**Rules:**

1. Each artist may submit up to four entries. The cost is \$10 per entry for CSAC members and \$15 for non-members.
2. Works must have been completed within the last two years.
3. Maximum overall size (framed) is a total width plus height of 60".
4. All works will be for sale, and a 35% gallery commission applies.
5. All works must be properly framed for exhibition. Plastic or "fast" frames are not acceptable.
6. Photos must have picture hanging wire firmly attached across the back. Sharp wire ends must be taped. Wires must be taut and placed between 1/3 and 1/4 the height of the frame from frame top. No saw tooth hangers accepted.
7. Entries will be juried to select works to be displayed.
8. Accepted works must remain in the exhibit through the show closing date.

**Hand Deliveries:**

Photographs will be accepted January 26-28 between the hours of 12am and 4pm. Please attach a CSAC InFocus Entry tag to each piece on the back in the upper right corner.

**Shipping:**

See instructions for shipping entries on next page, or contact the Central Sierra Arts Council at (209)532-2787.

**Returns:**

Photographers whose works were not selected will be called. Works shall be picked up between 12 and 4pm, January 31, and February 2, 3, 4, or by arrangement. The Central Sierra Arts Council does not have storage space for artwork, and cannot be responsible for work left after these dates.

**Selected Works:**

Works that have been selected for the show shall be picked up between 12 and 4pm on March 1, 2, 3, or by arrangement. The Central Sierra Arts Council does not have storage space and cannot be responsible for work left after these dates.

**Categories:**

Photographs will be judged in three categories. See next page for more specific definitions.

**Monochrome:** including Black and white, sepia tone, etc.

**Color:** See next page for specific definitions.

**Alternative Process:** Images may be either color or monochrome and may vary significantly from the original image. A full range of editing tools may be used to alter image.

**Awards:**

Prizes of \$100 for first place, \$75 for second place and \$50 for third place will be awarded in each category. Additional ribbons for Honorable Mention and Judge's Choice.

**Best of Show:** \$100 award and ribbon.

**Charles Moore Excellence in Photography Award 2011**

Prize of \$200 with trophy. *Competition honors CSAC supporter and nationally reknown photographer, Charles Moore, for most inspirational image in the spirit of Charles' work- his 1960s Civil Rights and Mother Lode photography. Sponsored by Clarke Broadcasting.*

ARTWORKS SUBMITTED

TITLE	CATEGORY	PRICE	MEDIUM S=Silver Gelatin D=Digital O=Other	ENTRY # <i>For CSAC use</i>
1. _____			S D O	_____
2. _____			S D O	_____
3. _____			S D O	_____
4. _____			S D O	_____

**ARTIST KEEPS THIS PORTION AS A RECORD AND CLAIM SLIP**

*Unselected Works* need to be picked up between 12 and 4pm, January 31, and February 2, 3, 4.

# InFocus 25

## **Photographs will be judged in three categories:**

### **Monochrome and Color**

These images are intended to look like the original subject but a range of editing tools may be used for touch-up and enhancement.

You may combine multiple images into a single photo to enable techniques like HDR, noise reduction and increased depth of field. You may remove minor imperfections like incidental power lines, twigs, dust specks, etc. You may not add, move, remove, obscure or duplicate any object, shape or feature (such as lens flare or motion) in the photo.

All basic photographic editing (e.g., crop, rotate, selections, saturation, contrast, dodge, burn, straightening, perspective correction, etc.) are allowed as well as filters that do not substantially change the image from the original view of the composition. You may not use filters that add texture, art effects, a stylized look, etc..

You may use saturation and vibrance to enhance the photo or a portion of it. You may not change the color of any objects or use saturation/desaturation to substantially change the appearance of the image from the original composition (e.g., one red leaf among a group of desaturated leaves).

### **Alternative Process**

These images may be either color or monochrome and may vary significantly from the original image. A full range of editing tools may be used to alter your image to match your vision.

You may add, remove, obscure or duplicate any object, shape or feature either from within the image or from another image.

In addition to the basic photographic editing tools, you may apply filters or other editing tools to substantially change the appearance of your photo. These would include but are not limited to artistic effects, stylized looks, distortions, lens flares, lighting effects, etc.

You may use saturation/desaturation and color tools to change the color of objects in your photo as well as the entire photo.

Multiple images maybe be displayed together to support a theme or story but must be framed in a single frame with multiple mat openings. Also included in this category are traditional processes like Polaroid transfers, cyanotypes, daguerreotypes and serigraphs.

### **Charles Moore Excellence in Photography Award 2012**

This image may be selected from entries in any category. The award honors CSAC supporter and nationally reknown photographer, Charles Moore, for the image that is most inspirational in the spirit of Charles' work– his 1960s Civil Rights work and Mother Lode photography.

*The InFocus committee reserves the right to move a photo from one category to another if they feel that it has been categorized incorrectly. They also reserve the right to remove or reject any images that are deemed inappropriate.*

### ***Shipping:***

Artists are responsible for shipping costs to and from the exhibit. We suggest that you insure your works with the carrier. Damaged parcels may be returned unopened. Ship to: InFocus Photography Exhibition, Central Sierra Arts Council, 193 S. Washington Street, Sonora, CA 95370. Include signed entry form and label each entry as indicated. A receipt with the assigned entry numbers will be mailed to you.

Works that have been shipped will be shipped back (as long as postage has been pre-paid) within two weeks of the end of the show.